

# Vind

GESCHIEDENIS, ARCHEOLOGIE, KUNST EN ANTIEK

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## Information 2024

### General information:

Title:	<i>Vind</i>
Publisher:	PolderVondsten bv
Publication:	Quarterly No. 53 March 8th 2024 No. 54 June 7th 2024 No. 55 August 30th 2024 No. 56 November 15th 2024
Average pages:	228
Circulation:	Betapress (Netherlands) en VMB-Press (Belgium) and PostNL, bookshops, supermarkets, railway stations, museum shops, airports, department stores and a rapidly expanding number of subscribers.
Distribution:	16.500 exemplaren
Average readership:	40.000 in print and online
Subscription tariff:	€ 39,95 (NL) / € 49,95 (BE) annually
Single issues:	€ 12.50
Advertisements:	Walter Lensink lensink@vindmagazine.nl +31 (0)229 - 82 02 14
All data to:	Petra Lindeboom studio@vindmagazine.nl +31 (0)229 - 74 50 55

### Technical data:

Page Bleed:	230 x 297 mm
Layout and type area:	186 x 267 mm
Printing method:	Sheet-fed offset
Inner paper:	coated semimatte
Cover paper:	coated semimatte uv-coating
Printing resolution:	70 LPI
Binding:	Paperback

### Formats and resolutions:

PDF with embedded fonts (Preferably MagazineAds\_1v3).  
For full page ads (ads to the edge of the page) it is essential to leave an excess of 3 mm bleed. The images are to have an effective resolution of at least 300dpi, recommended: 400dpi. Images should preferably be CMYK (European ink).

### Dimensions of ads:

Double page:	2/1	460 x 297 mm
Single Page	1/1	230 x 297 mm
Half page horizontal:	1/2	186 x 130 mm
Half page vertical:	1/2	89 x 267 mm
Quarter page:	1/4	89 x 130 mm

### Submitting dates:

No. 53	before February 2nd	2024
No. 54	before April 26th	2024
No. 55	before July 5th	2024
No. 56	before October 11th	2024

### Advertising rates:

Single price per insertion in euros.

1/1 pagina: Full colour	€ 1,795
1/2 pagina: Full colour	€ 995
1/4 pagina: Full colour	€ 595

### Discounts:

2 ads a year:	10%
3 ads a year:	15%
4 ads a year:	25%

### Specific wishes:

Insertion of ads on particular pages + 25% can be discussed and will be confirmed in writing / by mail.

### Digital:

Banner website: € 195,- a month (600 x 400 pixels)
Item website: € 295,-
Item newsletter: € 595,-
Different sizes or possibilities: lensink@vindmagazine.nl

We ask a 25 percent surcharge for a complete, full colour advertisement/report, which includes our journalist/photographer and graphical studio. Advertisement/report will be published only after consent of the customer.

### Terms and conditions:

All orders are processed according to conditions as stated on our website [www.vindmagazine.nl](http://www.vindmagazine.nl).