

Vind

GESCHIEDENIS, ARCHEOLOGIE, KUNST EN ANTIEK

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Information 2022

General information:

Title: *Vind*
Publisher: PolderVondsten bv
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No. 45 March 18th 2022
No. 46 June 10th 2022
No. 47 September 9th 2022
No. 48 November 25th 2022
Average pages: 212
Circulation: Betapress (Netherlands) en VMB-Press (Belgium) and PostNL, bookshops, supermarkets, railway stations, museum shops, airports, department stores and a rapidly expanding number of subscribers.
Distribution: 16.500 exemplaren
Average readership: 40.000 in print and online
Subscription tariff: € 39,95 (NL) / € 49,95 (BE) annually
Single issues: € 12.50
Advertisements: Walter Lensink
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All data to: Petra Lindeboom
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Technical data:

Page Bleed: 230 x 297 mm
Layout and type area: 186 x 267 mm
Printing method: Sheet-fed offset
Inner paper: coated semimatte
Cover paper: coated semimatte uv-coating
Printing resolution: 70 LPI
Binding: Paperback

Formats and resolutions:

PDF with embedded fonts (Preferably MagazineAds_1v3).
For full page ads (ads to the edge of the page) it is essential to leave an excess of 3 mm bleed. The images are to have an effective resolution of at least 300dpi, recommended: 400dpi. Images should preferably be CMYK (European ink).

Dimensions of ads:

Double page:	2/1	460 x 297 mm
Single Page	1/1	230 x 297 mm
Half page horizontal:	1/2	186 x 130 mm
Half page vertical:	1/2	89 x 267 mm
Quarter page:	1/4	89 x 130 mm

Submitting dates:

No. 45	before February 4th	2022
No. 46	before April 29th	2022
No. 47	before July 15th	2022
No. 48	before October 8th	2022

Advertising rates:

Single price per insertion in euros.

1/1 pagina: Full colour	€ 1,795
1/2 pagina: Full colour	€ 995
1/4 pagina: Full colour	€ 595

Discounts:

2 ads a year:	10%
3 ads a year:	15%
4 ads a year:	25%

Specific wishes:

Insertion of ads on particular pages + 25% can be discussed and will be confirmed in writing / by mail.

Digital:

Banner website: € 195,- a month (600 x 400 pixels)
Item website: € 295,-
Item newsletter: € 595,-
Different sizes or possibilities:
lensink@vindmagazine.nl

We ask a 25 percent surcharge for a complete, full colour advertisement/report, which includes our journalist/photographer and graphical studio. Advertisement/report will be published only after consent of the customer.

Terms and conditions:

All orders are processed according to conditions as stated on our website www.vindmagazine.nl.